## THINK CULTURAL HEALTH EDUCATION

## Combating implicit bias and stereotypes

Implicit bias refers to the attitudes or stereotypes that affect our understanding, actions, and decisions in an unconscious manner. An implicit bias can make us susceptible to unintentionally acting in ways that are inconsistent with our values. Although you do not choose to have an implicit bias, you can choose to be aware of it and combat its effects.

Two important first steps are to:

- Recognize that we all have implicit biases and that implicit bias can negatively affect clinical interactions and outcomes
- Accept the responsibility to identify and understand your implicit biases

The table below presents the next steps you can take to confront your implicit biases and reduce stereotypic thinking. Consistent and conscious use of these strategies can help you create a habit of nonbiased thinking.

STRATEGY	DESCRIPTION
Stereotype replacement	Become aware of the stereotypes you hold and create non-stereotypical alternatives to them
Counter-stereotypic imaging	Remember or imagine someone from a stereotyped group who does not fit the stereotype
Individuating	See each person as an individual, not a group member; pay attention to things about them besides the stereotypes of their group
Perspective-taking	Imagine the perspective of someone from a group different than your own ("Put yourself in the other person's shoes.")
Contact	Seek ways to get to know people from different social groups. Build your confidence in interacting with people who are different from you. Seek opportunities to engage in discussions in safe environments, spend time with people outside your usual social groups, or volunteer in a community different than your own.
Emotional regulation	Reflect on your "gut feelings" and negative reactions to people from different social groups. Be aware that positive emotions during a clinical encounter make stereotyping less likely.
Mindfulness	Keep your attention on the present moment so you can recognize a stereotypic thought before you act on it







## THINK CULTURAL HEALTH EDUCATION

## Sources:

Burgess, D. J., Beach, M. C., & Saha, S. (2017). Mindfulness practice: A promising approach to reducing the effects of clinician implicit bias on patients. *Patient Education and Counseling*, 100(2), 372–376. doi: 10.1016/j.pec.2016.09.005

Burgess, D., Ryn, M. V., Dovidio, J., & Saha, S. (2007). Reducing racial bias among health care providers: Lessons from social-cognitive psychology. *Journal of General Internal Medicine*, 22(6), 882–887. doi: 10.1007/s11606-007-0160-1

Devine, P. G., Forscher, P. S., Austin, A. J., & Cox, W. T. (2012). Long-term reduction in implicit race bias: A prejudice habit-breaking intervention. *Journal of Experimental Social Psychology*, 48(6), 1267-1278. doi:10.1016/j.jesp.2012.06.00

Dovidio, J. F., & Fiske, S. T. (2012). Under the radar: How unexamined biases in decision-making processes in clinical interactions can contribute to health care disparities. *American Journal of Public Health*, 102(5), 945–952. doi: 10.2105/ajph.2011.300601 *Conscious & unconscious biases in health care*. (n.d.). Georgetown University National Center for Cultural Competence. https://nccc.georgetown.edu/bias/module-4/2.php

Kirwan Institute for the Study of Race and Ethnicity at the Ohio State University. (2015) *Understanding Implicit Bias*. Retrieved from http://kirwaninstitute.osu.edu/research/understanding-implicit-bias/

Narayan, M. C. (2019). Addressing implicit bias in nursing: A review. The American Journal of Nursing, 119(7), 36-42. doi: 10.1097/01.NAJ.0000569340.27659.5a





